PROVEN BEST PRACTICES

~ Transforming Animal Control and Sheltering~
THIS WEEK’S CONSULTING TEAM

Sara Pizano, DVM, MA, Team Shelter USA, University of Florida

Cameron Moore, University of Florida

Kim Sanders, DVM, Anderson County, SC

Becca Boronat, Charleston Humane Society, SC
DEFINITIONS AND DISCLAIMERS

More than just 90%+, verbiage

Equal opportunity dogs and cats

Data is from public open admission shelters
TRANSFORMING ANIMAL SHELTERING

Core shared Best Practices

Successful programs/examples

Data, trends and studies
He's one of the busiest men in town. While his door may say Office Hours 2 to 6, he's actually on call 24 hours a day.

The doctor is a scientist, a diplomat, and a friendly sympathetic human being all in one, no matter how long and hard his schedule.

According to a recent Nationwide survey:
MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE
OVER 60 COMMUNITY & SHELTER ASSESSMENTS

16 states since 2013

More rural, more urban, larger, smaller, higher and lower poverty rates

Only difference: latitude and longitude

SOLUTIONS ARE UNIVERSAL!
LASER FOCUSED GOALS

Productively decreasing intake by helping pet owners and Good Samaritans

Providing the best care and enrichment during the shortest length of stay in the shelter

Eliminating wasteful practices

True euthanasia only
CAMPBELL COUNTY, KENTUCKY (dogs/cats)
## SAMPLE PROGRESS—INCREASED LIVE OUTCOME

<table>
<thead>
<tr>
<th>Location</th>
<th>Time of Assessment</th>
<th>Within a Year/Current</th>
</tr>
</thead>
<tbody>
<tr>
<td>Waco, TX</td>
<td>36%</td>
<td>90%+</td>
</tr>
<tr>
<td>Campbell County, KY</td>
<td>47%</td>
<td>90%+</td>
</tr>
<tr>
<td>Murray County, GA</td>
<td>50%</td>
<td>90%+</td>
</tr>
<tr>
<td>Anderson County, SC</td>
<td>49%</td>
<td>90%+</td>
</tr>
<tr>
<td>Huntsville, AL</td>
<td>68%</td>
<td>90%+</td>
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</table>
SAMPLE PROGRESS: 18 SHELTERS

Euthanasia decreased by 47,149 animals when comparing the year before and the year after
ANDERSON COUNTY, SOUTH CAROLINA  (dogs/cats)
RESPONSIBLE PUBLIC POLICY
PUBLIC POLICY

Framework of organization

Public and animal safety

Ordinances and laws often not in line with Best Practices
QUESTIONS FOR CIVIC LEADERS

Do you want to be fiscally responsible?

Do you want your constituents to be happy?

(Unified animal welfare voice is crucial)
PUBLIC POLICY MUST BE DRIVEN BY DATA
RESPONSIBLE PUBLIC POLICIES

- Stray holds
- Community cats
- No breed bans or tethering
- Adoption fees waived, capped or silent

- RTO with services
- Spay/neuter (dangerous dogs)
- Remove misc. barriers to life-saving that do not lead to intended goals

Silent vs language in ordinance
ORDINANCE REVISION UPDATES~18 FOR 18

- Waco, TX
- Escambia County, FL
- Indianapolis, IN
- Baton Rouge, LA
- El Paso, TX
- Broward County, FL
- Montgomery County, TX
- Brevard County, FL
- Boone County, KY

- Campbell County, KY
- Kenton County, KY
- Greenville County, SC
- Spartanburg County, SC
- Columbia, SC
- Lafayette Parish/Shreveport, LA
- Miami-Dade County, FL
- Marion County, FL
PUBLIC~PRIVATE PARTNERSHIPS
COALITION BUILDING

Who will participate?
What is the purpose?
What are the agreed upon goals?
What is expected of each organization?

**Grantors more likely to give to coalitions**
COALITION BUILDING

Greater Cincinnati Area, Ohio

Year 1: Collaboration of 4 groups resulted in a first time PetSmart Charities Community Grant for $110,000+
NORTHERN KENTUCKY REGION

Team Shelter USA
The Joanie Bernard Foundation
8 counties
1 district non-profit arm
2 non-profit spay/neuter clinics
Private veterinarians
NORTHERN KENTUCKY REGION

$1.2 million over 3 years for cat SN

Drastic decrease in shelter intake of cats

Ending euthanasia as population control in 2018!
STRATEGIC COMMUNITY PROGRAMS
TARGETED SPAY/NEUTER

Fixed-income pet owners (5/1000)

High intake areas

Large breeds

Community Cats
WACO, TEXAS

[Graph showing data trends for spayed/neutered, intake, and euthanized animals over the years 2006 to 2017.]
COMMUNITY MINDED ENFORCEMENT

Santa Cruz County Animal Shelter, California

Providing assistance instead of citations in underserved areas

Turning high intake areas into low intake areas
Managed Admissions means helping pet owners in ways other than a shelter intake.
MANAGED ADMISSIONS

Recent ASPCA study found 80%+ pet owners did not want to surrender but did not have access to resources they needed.

How can we help you keep your pet or place your pet directly into another home?
STAR PUPIL: BREVARD SHERIFF’S OFFICE, FLORIDA

Year 1 of Managed Intake (Surrender Mitigation) helped 80% of the owners keep or place their pets

*In other words, shelter intake decreased by 80% in the owner surrender category*
JACKSONVILLE, FLORIDA

Recruit Good Samaritans as foster volunteers at intake so thousands more into foster care each year

*Maddie’s 2015 Survey*
RETURN TO FIELD
(friendly or feral)
RTF

No such thing as a ‘stray’ cat

Defined as spay/neuter/ear tip/rabies vaccinate and return to original location where already cared for

Why displace a cat and use resources to rehome when they already have a home?
RTF

Positives in Community

Increased community immunity against rabies

2015 CDC report showed incidence of rabies in cats nationwide decreasing
RTF

Positives in Community

Stops population growth/colony prevention

Less wildlife affected

Virtually eliminates complaints
RTF

*Positives at Shelter*

Decreased cat intake

Less competition for cats in adoption

More resources for dogs and returns cats home!
RTF

Positives at Shelter

Eliminates euthanasia as population control

Cheaper than admit/adopt or admit/euth (ACC&D data pending)
OUTCOME FOR CATS: WACO, TEXAS

<table>
<thead>
<tr>
<th>FY 11/12</th>
<th>FY 12/13</th>
<th>FY 13/14</th>
<th>FY 14/15</th>
<th>FY 15/16</th>
<th>FY 16/17</th>
<th>FY 17/18*</th>
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</thead>
<tbody>
<tr>
<td>2,257</td>
<td>990</td>
<td>1,116</td>
<td>1,093</td>
<td>814</td>
<td>1,214</td>
<td>31</td>
</tr>
<tr>
<td>Euthanasia</td>
<td>Live Release</td>
<td>Euthanasia</td>
<td>Live Release</td>
<td>Euthanasia</td>
<td>Live Release</td>
<td>Euthanasia</td>
</tr>
</tbody>
</table>
OUTCOME FOR CATS: NASHVILLE, TENNESSEE

OUTCOME FOR CATS: GREENVILLE, SOUTH CAROLINA

![Bar chart showing outcomes for cats in Greenville, South Carolina from 2014 to 2017. The chart includes data for Euthanasia and Live Release.]
Nothing decreases the number of community cats as much as targeted TNR and RTF
SHELTER POLICIES

THE PLAN OF ACTION TO LIVE OUTCOME
LENGTH OF STAY IN THE SHELTER

Correlates with negative consequences:
  - Overcrowding
  - Stress for animals and people
  - Exposure to disease
  - Decreased life saving potential
  - Reactive use of resources
RETURN TO OWNER
Attempts to reunite in field
Posting pictures in real time
Lost & Found outreach
Allow public to view all animals, even if on stray hold
OPEN CONVERSATIONAL ADOPTIONS

Adopters Welcome by HSUS

144 million family pets, 6-8 million pets in shelters each year, small percent of those victims of cruelty, neglect, abandonment

Trust that most people coming to your shelter to adopt are good~the odds are in your favor
OPEN ADOPTIONS

Making the best possible match

Relationship building, conversational adoptions

Fee waived or low adoption fees

Adoption counseling, follow up and assistance
FOSTER AND ADOPTION AMBASSADORS

2015 Maddie’s Fund Survey and new Pet Assistant App

Showcasing pets outside the shelter highlights their true personalities

Empowering volunteers to make permanent placements

Must have open adoption philosophy
TRANSFER PARTNERSHIPS

May be 501c3 rescue groups or other shelters

Mutual Respect—protocols that work for everyone

Streamlined easy communication/process, No fees to transfer

Partners must embrace open adoption philosophy